



PRABANDHAN: INDIAN JOURNAL OF MANAGEMENT

ISSN 0975 - 2854, Indexed in Scopus (Quartile Q3), [SJIR : 0.259, SNIP : 0.540 ; Scopus CiteScore (2024) = 2.7 (Quartile Q3) ;
Scopus CiteScore Journal Rank : 116/225]

SUBSCRIPTION FORM

Subscription Charges

Period	Rate	Discount	Amount Payable
One Year (12 Issues)	₹ 4,500/-	Nil	₹ 4,500/-
Two Years (24 Issues)	₹ 9,000/-	₹ 200/-	₹ 8,800/-
Three Years (36 Issues)	₹ 13,500/-	₹ 400/-	₹ 13,100/-
Five Years (60 Issues)	₹ 22,500/-	₹ 800/-	₹ 21,700/-

Subscription Details

Amount

☐ ₹ 4,500/- ☐ ₹ 8,800/- ☐ ₹ 13,100/- ☐ ₹ 21,700/-

Subscription Period: _____ to _____

Payment Details

NEFT UTR No./RTGS/MO/Demand Draft/Cheque No: _____ dated _____

in favor of INDIAN JOURNAL OF MANAGEMENT, payable at New Delhi.

(Outstation cheques are not accepted. Only payable at par cheques are accepted)

Subscriber No. (Renewal): _____

Delivery Details

Name : _____

Address : _____

_____ Pin _____

Email : _____

SEND YOUR SUBSCRIPTION TO :

Subscription Manager

Prabandhan : Indian Journal of Management

Y-21, Hauz Khas, New Delhi-110016

For Subscription Queries Contact : +91-011-40586303

(Whatsapp : 9667428899)

Url : <http://www.indianjournalofmanagement.com>

Email: sub@indianjournalofmarketing.com

Account Details for Online Transfer :

Indian Journal of Marketing

Current A/c: 65270940713

Bank Name: State Bank of India

Asian Games Village, New Delhi, India

Branch Code: 07407 - Asian Games Village, New Delhi

IFSC Code: SBIN0007407

MICR Code : 110002007

PLEASE NOTE : If you are making the payment by NEFT/RTGS, it is MANDATORY to email us the : NEFT UTR Number / RTGS Number, Date of Transfer, Amount Transferred, Journals you wish to subscribe, Subscription Period Preference, and Your Full Address for Sending the journals (with pincode). Please email the details to : sub@indianjournalofmarketing.com